

University of San Jose-Recoletos
Cebu City

GRADUATE SCHOOL OF ARTS AND SCIENCES

DOCTOR OF PHILOSOPHY IN COMMUNICATION (PhDCom)

Effective Second Trimester, 2011-2012

FOUNDATION COURSES (12 Units)

PhDCom 201 Advanced Research	3
PhDCom 202 Advanced Statistics	3
PhDCom 203 Philosophy of English Language and Literature	3
PhDCom 204 Philosophical and Psychological Foundation of Education	3

A. CONCENTRATION IN LANGUAGE	B. CONCENTRATION IN LITERATURE
<p>MAJOR COURSES.....(24 Units)</p> <p>PhDCom 205 Analysis of Communication and Media Theories 3 PhDCom 206 Cultural Theory in Communication & Media Studies 3 PhDCom 207 Contemporary Philippine Broadcast Media 3 PhDCom 208 Advanced Broadcast Writing and Production 3 PhDCom 209 Broadcast Media Organization, Management, & Operation 3 PhDCom 210 Broadcast Media Advocacy and Social Marketing 3 PhDCom 211 Seminar in Broadcast Media Technology and Society 3 PhDCom 212 Seminar in Contemporary Issues in Broadcast Media 3</p> <p>COGNATE COURSES.....(6 Units)</p> <p>PhDCom 213 Contemporary Philippine Print Media 3 PhDCom 214 Advanced Writing for Print and Online 3 PhDCom 215 Print Media Organization, Management, and Operation 3 PhDCom 216 Print Media Advocacy and Social Marketing 3 PhDCom 217 Seminar in Print Media Technology and Society 3 PhDCom 218 Seminar in Contemporary Issues in Print Media 3</p>	<p>MAJOR COURSES.....(24 Units)</p> <p>PhDCom 205 Analysis of Communication and Media Theories 3 PhDCom 206 Cultural Theory in Communication & Media Studies 3 PhDCom 213 Contemporary Philippine Print Media 3 PhDCom 214 Advanced Writing for Print and Online 3 PhDCom 215 Print Media Organization, Management and Operation 3 PhDCom 216 Print Media Advocacy and Social Marketing 3 PhDCom 217 Seminar in Print Media Technology and Society 3 PhDCom 218 Seminar in Contemporary Issues in Print Media 3</p> <p>COGNATE COURSES.....(6 Units)</p> <p>PhDCom 207 Contemporary Philippine Broadcast Media 3 PhDCom 208 Advanced Broadcast Writing and Production 3 PhDCom 209 Broadcast Media Organization, Management & Operation 3 PhDCom 210 Broadcast Media Advocacy and Social Marketing 3 PhDCom 211 Seminar in Broadcast Media Technology and Society 3 PhDCom 212 Seminar in Contemporary Issues in Broadcast Media 3</p>

COMPREHENSIVE EXAMINATION

DISSERTATION (12 Units)

PhDCom 219 Research Agendum	3
PhDCom 220 Dissertation Writing	9

TOTAL NO. OF UNITS 54 Units