

**UNIVERSITY OF SAN JOSE – RECOLETOS**  
Cebu City

**GRADUATE SCHOOL OF ARTS AND SCIENCES**

**MASTER OF SCIENCE IN DEVELOPMENT COMMUNICATION (MSDC)**

Effective School Year 2014 - 2015

<b>PREREQUISITES (For Non Communications Graduates)</b>		<b>9 units</b>
MSDC 100A	Introduction to Communication	3 units
MSDC 100B	Introduction to Communication Theory	3 units
MSDC 100C	Introduction to Communication Research	3 units
<b>I.</b>	<b>FOUNDATION COURSES</b>	<b>6 units</b>
MSDC 101	Communication Research	3 units
MSDC 102	Statistics	3 units
<b>II.</b>	<b>MAJOR COURSES</b>	<b>12 units</b>
MSDC 103	Communication Theory	3 units
MSDC 104	Communication Media Laws and Ethics	3 units
MSDC 105	Communication and Management	3 units
MSDC 106	Information Communication and Technology	3 units
<b>III.</b>	<b>ELECTIVES</b>	<b>12 units</b>
MSDC 107	Communication Policies and Planning	3 units
MSDC 108	Educational Communication Systems Management	3 units
MSDC 109	Public Information and Public Relations Campaigns	3 units
MSDC 110	Communication in the Asian Context	3 units
MSDC 111	Knowledge Management	3 units
MSDC 112	Rural and Urban Sociology	3 units
<b>IV.</b>	<b>THESIS/ PROJECT STUDY/ SPECIAL PROJECT</b>	<b>6 units</b>
MSDC 113	THESIS/ PROJECT STUDY/ SPECIAL PROJECT 1	3 units
MSDC 114	THESIS/ PROJECT STUDY/ SPECIAL PROJECT 2	3 units
<b>TOTAL UNITS</b>		<b><u>36 units</u></b>