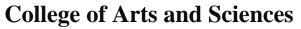


# University of San Jose - Recoletos Magallanes St., Cebu City, Philippines





# **BACHELOR OF ARTS IN JOURNALISM**

## **BA Journalism**

(Effective 2014-2015)

NAME	ID NUMBER	
CITY ADDRESS	ADVISER	
HOME ADDRESS	BATCH	
TEL. NO. /CELL NO.	E-MAIL ADDRESS	

## FIRST YEAR – First Semester

FG	Course No.	Description	Units	Pre-requisites	SY/Term Taken
	Journ 1	Introduction to Mass Communication Media	3		
	Pol Sci 1	Politics and Government with Philippine Constitution	3		
	English 1	Study and Thinking Skills	3		
	History 1	Philippine History and Geography	3		
	Nat Sci 1	Earth Science	3		
	Filipino 1	Komunikasyon sa Akademikong Filipino	3		
	ReEd 1	Revelation and Faith	3		
	PE 1	Physical Fitness	2		
	CWTS 11/ROTC11	Civic Welfare Training Services/Reserved Officer Training Corps.	3		
	Guidance 1	Adjustment to College Life (Phase 1)	-		
		Total Units	26		

#### FIRST YEAR - Second Semester

FG	Course No.	Description	Units	Pre-requisites	SY/Term Taken
	Journ 2	Introduction to Communication Theories	3	Journ 1	
	Journ 3	Communication Media and Society	3	Journ 1	
	Philosophy 1	Logic	3		
	English 2	Writing in the Disciplines	3	English 1	
	Filipino 2	Pagbasa't Pagsulat sa Iba't Ibang Disiplina	3	Filipino 1	
	Psychology 1	General Psychology with Drug Addiction Prevention	3		
	ReEd 2	Christology	3	ReEd 1	
	PE 2	Rhythmic Activities	2	PE 1	
	CWTS 12/ROTC 12	Civic Welfare Training Services/ Reserved Officer Training Corps.	3	CWTS 11/ROTC 11	
	Guidance 2	Adjustment to College Life (Phase 2)	-	Guidance 1	
		Total Units	26		

#### **SECOND YEAR - First Semester**

FG	Course No.	Description	Units	Pre-requisites	SY/Term Taken
	Journ 4	Journalism Principles and Practices	3	Journ 1-3	
	Journ 5	Broadcasting Principles and Practices	3	Journ 1-3	
	Journ 6	Advertising Principles and Practices for Print Media	3	Journ 1-3	
	Journ 7	Film Theories and Appreciation	3	Journ 1-3	
	English 3	Speech Improvement and Oral Communication	3	English 1 and 2	
	Math 1	College Algebra	3		
	English 20	Advanced Grammar and Composition	3	English 1, 2	
	ReEd 3	Church and Sacraments	3	ReEd 2	
	PE 3	Individual / Dual Sports / Games	2	PE 2	
		Total Units	26		

## **SECOND YEAR - Second Semester**

FG	Course No.	Description	Units	Pre-requisites	SY/Term Taken
	Journ 8	News Gathering Writing and Editing for Print	3	Journ 1-7	
	Journ 9	Writing for Radio and Television	3	Journ 1-7	
	Journ 10	Media Laws and Ethics	3	Journ 1-7	
	Journ 11	Digital Newspaper Design	3	Journ 1-7	
	Journ12	Digital Visual Graphics	3	Journ 1-7	
	Journ 13	Print Media Writing (Feature, Editorial, Column, Sports, and Business Stories)	3	Journ 1-7	
	Nat Sci 2	Biological Sciences with Ecology	3	Nat Sci 1	
	ReEd 4	Christian Morality	3	ReEd 1, 2, 3	
	PE 4	Team Sports	2	PE 1, 2, 3	
		Total Units	26		

#### **THIRD YEAR - First Semester**

FG	Course No.	Description	Units	Pre-requisites	SY/Term Taken
	Journ 14	Investigative Journalism for Print Media	3	Journ 1-13	
	Journ 15	Digital Photojournalism	3	Journ 1-13	
	Journ16	Cebuano Journalism	3	Journ 1-13	
	Journ 17	Newswriting 2 (Other forms of news articles)	3	Journ 1-13	
	English 7	Business Correspondence	3	English 1, 2, 3, 20	
	Science Elective	General Biology (lecture)	3	NatSci 2	
	EFCOM	Effective Communication	3	English 1, 2, 3	
	Literature 1	The Literatures of the Philippines	3		
	Rizal	Life and Works of Dr. Jose Rizal	3		
		Total	Units 27		

# THIRD YEAR - Second Semester

FG	Course No.	Description	Units	Pre-requisites	SY/Term Taken
	Journ 18	Journalistic Radio Broadcasting(DYAR)	3	Journ1-17	
	Journ 19	Public Relations to include Print Media Marketing	3	Journ 1-17	
	Journ 20	Online Journalism to include Web Publishing	3	Journ 1-17	
	Journ 21	Intro to Development Communication	3	Journ 1-17	
	JournSem	Journalism Related Topics to Include Event Management	3	Journ 1-17	
	Journ Res. 1	Introduction to Journalism Research 1	3		
	Humanities	Art Appreciation	3		
	English 6	Argumentation and Debate	3	English 1-3, EFCOM	
	Sociology 1	Society and Culture with Family Planning	3		
		Total Units	27		

#### **THIRD YEAR - SUMMER**

FG	Course No.	Description	Units	Pre-requisites	SY/Term Taken
	Journ 22	Developmental Journalism (Environmental, Science & Health, Culture	3	Journ 21	
		and Arts)			
	Journ 23	Media Planning, Management, and Entrepreneurship	3	Journ 21	
	JournElec A	Theater Arts: Appreciation and Production	3	Journ 21	
		Total Units	9		

#### FOURTH YEAR - First Semester

FG	Course No.	Description	Units	Pre-requisites	SY/Term Taken
	Journ Elec B	Customer Relations	3	English 1-3, 20, EFCOM	
	Journ Research 2	Journalism Research 2	3	Fourth Year Standing	
	Journ Elect C	Editorial and Newsroom Management	3	Fourth Year Standing	
	Math D	Business Statistics with Demography	3	Math 1	
	Filipino 3	Masining na Pagpapahayag	3	Filipino 1, 2	
	Economics 1	Principles of Economics with Taxation and Land Reform	3		
	PERD	Personality Development	3		
	Literature 2	The Literatures of the World	3	Literature 1	
	Language Elect	Foreign Language (Spanish/Niponggo/ Chinese/ French/Korean)	3		
	•	Total Units	27		

# FOURTH YEAR - Second Semester

FG	Course No.	Description	Units	Pre-requisites	SY/Term Taken
	Journ Internship	Journalism Internship in Trimedia	6	Fourth Year Standing	
		Total Units	6		
	Summary				_

A. GEC A 84 Units Language and Literature 33 Units English 18 Units 9 Units Filipino Literature 6 Units **Humanities and Social Sciences** 18 Units Arts 3 Units Philosophy 3 Units Social Sciences 12 units Communication (EFCOM, PERD) 6 Units Mathematics and Natural Sciences 15 Units 6 Units Mathematics Natural Sciences 6 units 3 Units Science Elective Mandated Subject (Rizal and History 1) Computer Science 6 Units 6 Units B. Major Courses [Journalism] C. Journalism Electives 63 Units 12 Units D. Foreign Language Elective
E. Seminar, Research, Internship 1, Internship 2 3 Units 12 Units F. Physical Education 8 Units G. Religious Education
H. CWTS 12 Units 6 Units

Total Number of Units 200 Units