



University of San Jose-Recoletos
 Magallanes St., Cebu City, Philippines
College of Arts and Sciences



BACHELOR OF ARTS IN COMMUNICATION
BA Communication
 (Effective 2014 - 2015)

NAME		ID NUMBER	
CITY ADDRESS		ADVISER	
HOME ADDRESS		BATCH	
TEL. NO. /CELL NO.		E-MAIL ADDRESS	

FIRST YEAR – First Semester

FG	Course No.	Description	Units	Pre-requisites	SY/Term Taken
	Com 1	Introduction to Communication Media	3		
	Pol Sci 1	Politics and Government with Philippine Constitution	3		
	English 1	Study and Thinking Skills	3		
	History 1	Philippine History and Geography	3		
	Nat Sci 1	Earth Science (lecture)	3		
	Filipino 1	Komunikasyon sa Akademikong Filipino	3		
	ReEd 1	Revelation and Faith	3		
	PE 1	Physical Fitness	2		
	CWTS 11/ROTC 11	Civic Welfare Training Services/Reserved Officer Training Corps.	3		
	Guidance 1	Adjustment to College Life (Phase 1)	-		
Total Units			26		

FIRST YEAR – Second Semester

FG	Course No.	Description	Units	Pre-requisites	SY/Term Taken
	Com 2	Introduction to Communication Theories	3	Com 1	
	Com 3	Communication and Society	3	Com 1	
	Philosophy 1	Logic	3		
	English 2	Writing in the Disciplines	3	English 1	
	Filipino 2	Pagbasa't Pagsulat sa Iba't Ibang Disiplina	3	Filipino 1	
	Psychology 1	General Psychology with Drug Addiction Prevention	3		
	ReEd 2	Christology	3	ReEd 1	
	PE 2	Rhythmic Activities	2	PE 1	
	CWTS 12/ROTC 12	Civic Welfare Training Services/Reserved Officer Training Corps.	3	CWTS 11/ROTC 12	
	Guidance 2	Adjustment to College Life (Phase 2)	-	Guidance 1	
Total Units			26		

SECOND YEAR – First Semester

FG	Course No.	Description	Units	Pre-requisites	SY/Term Taken
	Com 4	Journalism Principles and Practices	3	Com 1 – 3	
	Com 5	Broadcasting Principles and Practices	3	Com 1 – 3	
	Com 6	Advertising Principles and Practices	3	Com 1 – 3	
	Com 7	Film Theories and Appreciation	3	Com 1 – 3	
	English 3	Speech Improvement and Oral Communication	3	English 1 and 2	
	English 20	Advanced Grammar and Composition	3	English 1, 2	
	Math 1	College Algebra	3		
	ReEd 3	Church and Sacraments	3	ReEd 2	
	PE 3	Individual / Dual Sports / Games	2	PE 2	
Total Units			26		

SECOND YEAR – Second Semester

FG	Course No.	Description	Units	Pre-requisites	SY/Term Taken
	Com 8	News Gathering Writing and Editing for Print	3	Com 1- 7	
	Com 9	Writing for Radio and Television	3	Com 1- 7	
	Com 10	Communication Media Laws and Ethics	3	Com 1- 7	
	Com 11	Television Production to include Video Editing	3	Com 1- 7	
	Com 12	Digital Visual Graphics	3	Com 1- 7	
	Com 13	Media Writing Feature, Editorial, Commentary and Public Affairs, Sports, Business, and Special Events	3	Com 1- 7	
	Nat Sci 2	Biological Sciences with Ecology	3	Nat Sci 1	
	ReEd 4	Christian Morality	3	ReEd 1, 2, 3	
	PE 4	Team Sports	2	PE 1, 2, 3	
Total Units			26		

THIRD YEAR – First Semester

FG	Course No.	Description	Units	Pre-requisites	SY/Term Taken
	Com 14	Investigative Journalism	3	Com 1-13	
	Com 15	Digital Photojournalism	3	Com 1-13	
	Com 16	Cebuano Journalism	3	Com 1-13	
	Com 17	Film Production	3	Com 1-13	
	English 7	Business Correspondence	3	English 1, 2, 3, 20	
	Science Elective	General Biology (lecture)	3	NatSci 2	
	Rizal	Life and Works of Dr. Jose Rizal	3		
	Literature 1	The Literatures of the Philippines	3		
	EFCOM	Effective Communication	3	English 1, 2, 3	
Total Units			27		

THIRD YEAR – Second Semester

FG	Course No.	Description	Units	Pre-requisites	SY/Term Taken
	Com 18	Workshop on Radio Broadcasting & Management with DYAR Internship	3	Com 1-17	
	Com 19	Public Relations to Include Media Marketing	3	Com 1-17	
	Com 20	Online Media to Include Web Publishing/Intro to IT	3	Com 1-17	
	Com 21	Developmental Journalism (Environment al, Science & Health, Culture and Arts)	3	Com 1-17	
	Com Sem	Communication Media Related Topics	3	Com 1-17	
	Com Research 1	Communication Research 1	3		
	Sociology 1	Society and Culture (with Family Planning)	3		
	Humanities	Art Appreciation	3		
	English 6	Argumentation and Debate	3	English 1-3, EFCOM	
Total Units			27		

THIRD YEAR - SUMMER

FG	Course No.	Description	Units	Pre-requisites	SY/Term Taken
	Com 22	Development Communication	3	Com 1- 21	
	Com 23	Communication Planning, Management, and Entrepreneurship	3	Com 1- 21	
	Com Elec A	Theater Arts: Appreciation and Production	3	Com 1- 21	
Total Units			9		

FOURTH YEAR – First Semester

FG	Course No.	Description	Units	Pre-requisites	SY/Term Taken
	Com Elec B	Workshop on Customer Service Relations	3	English 1-3, 20, EFCOM	
	Com Elec C	College Teaching	3	Fourth Year Standing	
	Com Research 2	Communication Research 2	3	Com Research 1	
	Filipino 3	Masing na Pagpapahayag	3	Filipino 1, 2	
	Language Elect	Foreign Language (Spanish/Niponggo / Chinese/ French/Korean)	3		
	Literature 2	The Literatures of the World	3	Literature 1	
	PERD	Personality Development	3		
	Math D	Business Statistics with Demography	3	Math 1	
	Economics 1	Principles of Economics with Taxation and Land Reform	3		
Total Units			27		

FOURTH YEAR – Second Semester

FG	Course No.	Description	Units	Pre-requisites	SY/Term Taken
	Com Internship	Radio / TV Internship/ Print/ PR/ Advertising	6	Fourth Year Standing	
Total Units			6		

Summary

A. GEC A		81 Units
Language and Literature	33 Units	
English	18 Units	
Filipino	9 Units	
Literature	6 Units	
Humanities and Social Sciences	18 Units	
Arts	3 Units	
Philosophy	3 Units	
Social Sciences	12 units	
Communication (EFCOM, PERD)	6 Units	
Mathematics and Natural Sciences	15 Units	
Mathematics	6 Units	
Natural Sciences	6 units	
Science Elective	3 Units	
Mandated Subject (Rizal and History 1)	6 Units	
Computer Science	3 Units	
B. Major Courses	69 Units	
C. Electives	9 Units	
D. Foreign Language Elective	3 Units	
E. Seminar, Research, Internship 1, Internship 2	12 Units	
F. Physical Education	8 Units	
G. Religious Education	12 Units	
H. CWTS	6 Units	
Total Number of Units		200 Units